


TRAIL SYSTEM



Base Elevation: 4,100 ft.
 Summit Elevation: 5,300 ft.
 Vertical Drop: 1,200 ft.
 Snowmaking: 100%
 Total Skiable Acres:
 125 (100 at night)
 Number of Trails:
 21 (15 at night)
 Longest Run: 1 1/2 miles
 Number of Lifts: 7
 Triple: 1
 Double: 4
 Surface: 2
 Total Uphill Capacity per Hour:
 8,800
 Trail Classification:
 Expert: 14%
 Intermediate: 52%
 Beginner: 34%

LEGEND

- Easiest
- More Difficult
- ◆ Most Difficult
- ◆◆ Expert
- ▭ Terrain Park
- Loading
- Unloading
- Chair Lift
- - -● - - - Surface Lift
-  Main Lodge
- S Ski/Snowboard School
- + Ski Patrol / First Aid

This map is an artist's rendering and not necessarily drawn to scale.

SUGAR MOUNTAIN RESORT



- 1 Slopes & Trails
- 3 Services, Amenities & Hours
- 4 Activities & Programs
- 6 Events Calendar
- 8 Summer Activities
- 10 Winter Value Packages
- 12 Area Business Directory
- 14 Safety Information
- 15 2014-2015 Rates



SERVICES, AMENITIES & HOURS



SERVICES

GUEST SERVICES

If you have any questions about Sugar Mountain Resort, stop by the Information Booth located across from the Sports Shop on the first floor of the Main Lodge building, or visit the Ski and Snowboard School Building. Information is also readily available by calling 1-800-SUGAR MT (784-2768) or by logging onto www.skisugar.com.



EQUIPMENT RENTALS

Don't worry about equipment! Sugar Mountain Resort's friendly rental shop staff will fit you with the right equipment to suit your ability and needs. The rental shop contains 3,500 complete sets of HEAD shaped skis with bindings and poles, 500 Burton, Ride and Head snowboards and snowboard boots, ski boards, high performance ski rentals and helmet rentals. A complete repair shop with tuning service is also available.



ON-MOUNTAIN DINING

Lounge

The "Last Run Lounge" a full-service bar, features a direct view of the slopes, a large gas fireplace, TV, and music.

Dining

- 350 Seat Cafeteria open from 8 am until 10 pm daily
- 250 Seat "Top Floor" Cafeteria - open as needed
- "Last Run Lounge" Restaurant.
- Outdoor grill on deck (weather permitting)

Local Area Dining

The Banner Elk/Sugar Mountain area offers extensive dining opportunities to suit varying budgets including American, Italian, Cajun, Continental, Barbeque, Chinese, seafood, steaks, Mexican, caf  s, and fast food. For a list of some of the areas dining opportunities see page 13 or visit www.skisugar.com/dining.



LODGING

Lodging in the Sugar Mountain Resort area ranges from hotel and motel rooms to

condos and homes located slope-side or throughout the Village of Sugar Mountain. For a list of agencies that handle lodging directly on Sugar Mountain go to www.seesugar.com or www.skisugar.com. For a comprehensive list of accommodations in the Sugar Mountain area, visit www.skisugar.com/lodging. For a broader range of accommodation selections contact the Banner Elk Chamber of Commerce at 828-898-8395.



OTHER AMENITIES

LOCKERS

The Locker Room is located on the bottom floor of the main lodge next to the ski and snowboard rental shop. Lockers are also located on the second floor.



FREE SHUTTLE AND PARKING

Free and convenient parking is located in lots A-D and 1-6 at the base of Sugar Mountain Resort. Free shuttle buses run every weekend and during the holiday period from 8:00am until 11:00pm (or as needed) from each parking lot to the main lodge building.

Bus and oversized vehicle parking is conveniently located in Lot C adjacent to Child Care.

The Village of Sugar Mountain Tourism Development Authority provides free shuttle service from many points throughout the Village of Sugar Mountain to Sugar Mountain Resort's base lodge during weekends and holidays.



HOURS OF OPERATION



WINTER

November through March
Day Session: 9:00am - 4:30pm
Half-Day Session: 12:30 - 4:30pm
Twilight Session: 12:30 - 10:00pm
(closed 4:30 - 6:00pm)
Night Session: 6:00 - 10:00pm

Tubing: 10:00am - 10:00pm
Ice Skating: 10:00am - 10:00pm

Christmas Eve: 9:00am - 4:30pm
Christmas Day: 12:00 - 10:00pm

OFFICE HOURS

8:00am - 5:00pm daily



SUMMER

Scenic Summer Lift Rides
July 4th weekend through September 1.
Weekends only: 10:00am - 5:30pm

Lift Rides also available
SugarBrew: August 1, 2015
Oktoberfest: October 10-11, 2015

OFFICE HOURS

8:00am - 4:00pm, Monday - Friday

www.skisugar.com



ACTIVITIES & PROGRAMS

Terrain Park. Sugar’s terrain park has many fun features and is serviced by a handle tow lift. The terrain park is designated with an orange oval and may contain jumps, hits, ramps, banks, jibs, rails, quarter pipe, and other constructed or natural terrain features. Prior to using the Terrain Park you are responsible for familiarizing yourself with the content of the park and obeying all instructions, warnings, and signs. Terrain Park skills require maintaining control on the ground and in the air. Inverted aerials are not allowed.

Night Skiing, Snowboarding. 15 of the 21 slopes are lighted and are open from 6:00pm to 10:00pm nightly. This allows skiing and riding on up to 100 of the 124 total skiable acres.

Nastar Races. NASTAR is a public racing program that provides recreational racers with an opportunity to compare their ability to the fastest member of the US Ski Team (USST). NASTAR races are held every Saturday and Sunday on Oma’s Meadow at noon. All races are subject to weather and slope conditions. Register at the Ski and Snowboard School building or at the top of Oma’s Meadow 15 minutes prior to race start time.



Snowshoe Guided Tours. A snowshoe guided tour can be a casual walk or an intense workout in a wonderful winter wonderland. Our guides will accommodate your needs. Each tour is one hour long and includes a snowshoe rental. The cost is \$25. Tours are available Mondays, Wednesdays and Fridays at 3:00pm; Saturdays at 9:00am and 3:00pm. Adult tours are for ages 12 and older. Children’s tours are available for 8-11 year olds. Sign up at least 15 minutes prior to your scheduled tour time in the Ski and Snowboard School building. Groups are welcome anytime.

Tubing. It’s great fun for the whole family. The multi-lane tubing park effortlessly whisks you downhill while an easy access Magic Carpet lift

conveniently takes you back up. Sessions are one hour and forty five minutes long and tickets are available one hour before the beginning of each session. Day sessions are 10:00am, 12:00pm, 2:00pm and 4:00pm. Lighted night sessions are at 6:00pm and 8:00pm. The Tubing Park is located adjacent to parking lot D.

www.skisugar.com/tubing

Ice Skating. Our 10,000 square foot refrigerated outdoor ice skating rink offers six daily skate sessions. Each session is one hour and thirty minutes long. Day sessions are 10:00am, 12:00pm, 2:00pm and 4:00pm. Lighted night sessions are at 6:00pm and 8:00pm. Three hundred pairs of rental ice skates are available. Please call for special session bookings. The ice rink is located adjacent to parking lot D.

www.skisugar.com/skating

Sugar Mountain Sports Shop. For all your winter shopping needs visit the Sugar Mountain Sports Shop, located in the Base Lodge on the first floor directly across from the information booth. You will find the finest ski, snowboard and leisure apparel. The 1,800 square foot shop also offers a wide variety of accessories, souvenirs and gift items for the entire family or your friends back home. Also, don’t forget to stop by the Sports Shop Annex, which is located between our ice skating and tubing park. Check out our selection of quality gift items, souvenirs, winter apparel and footwear.

www.skisugar.com/sportsshop

Adult Ski And Snowboard School. The Sugar Mountain Ski and Snowboard School is a Professional Ski Instructors of America (PSIA) and an American Association of Snowboard Instructors (AASI) certified member school. Group and private lessons are available hourly from 9:00am to 3:00pm and nightly from 6:00pm to 8:00pm. and are available for all levels of ability. Group lessons are for skiers and snowboarders 8 years old and up. All lessons are subject to instructor availability. The Ski and Snowboard School is located between the Magic Carpet and the Main Lodge Building.

www.skisugar.com/skiskool

Children’s Ski And Snowboard School. Sugar Bear Ski and Polar Bear Snowboard schools teach skiing to children ages 5-10 and snowboarding to children ages 7-14. Full Day registration is from 8:30 to 9:30am with the session running from 10:00am to 3:00pm. You may also pre-register for the Full Day programs the night before from 4:00pm to 7:00pm. The Half Day program runs from 1:00pm to 3:00pm with registration from 12:00pm to 12:30pm. All programs include slope ticket, rental equipment, lessons, lunch (Full Day only), and supervision. Participation is subject to instructor availability. The Sugar Bear and Polar Bear Schools are located in the Ski and Snowboard School building.

www.skisugar.com/skiskool

Group Sales. Groups of 15 people or more should consider contacting our Group Sales Department at 800-SUGAR-MT Ext 202. Groups receive a discount on lift tickets, rentals, and lessons. Our friendly Group Sales staff can answer all of your questions, and help you arrange your group outing.

www.skisugar.com/groupsales

Extra Fun With Sugar Bear. At various times throughout the season, kids will enjoy bumping into Sugar Mountain Resort’s mascot, Sugar Bear. Sugar Bear can be seen wandering throughout the lodge or on the slopes making turns on his snowboard or skis. Another fun treat for the kids is a visit from Santa during the holiday season. You’ll see him walking around the lodge greeting people, handing out treats or even on the slopes making some turns.

Child Care. DAILY: Seven days a week 8:30am - 5:00pm at the Sugar Mountain Drop-Off Baby Sitting Center. If no children have been enrolled by 12:30pm then the center will close for the remainder of the day. If the center is closed after 12:30pm and the services are needed please call 843-957-2072 or 828-898-4521 x261. Children will be taken on a first come, first served basis with limited slots available. Infants must be at least 6 months of age. Infants under 12 months old require a reservation. Prices are \$10.00 per hour for daytime care. EVENING CARE: Seven days a week, 6:00pm - 10:00pm at the Sugar Mountain Drop-Off Baby Sitting Center. All children must have a reservation made prior to 5:00pm for evening care. The child must be dropped off by 6:30pm otherwise the center will close for the evening. Prices are \$15.00 per hour for evening care.

Midweek Learn To Ski & Snowboard Special. Lessons are always encouraged. The midweek learn to ski and snowboard special is available Monday through Friday, non-holiday and includes a lift ticket, ski or snowboard rental and a lesson all in one. It is a Full-Day session only for skiers and snowboarders 8 years old & up.

Winter Value Package. Enjoy the convenience and affordability of our Winter Value Packages! Get away to the mountains and save on lodging, lift tickets, and rental equipment, all without peak-season crowds or prices. Additional add-ons are available. You’re guaranteed savings of 30-40%. Package details can be found on page 9.

www.skisugar.com/package



Keep Current
SKISUGAR.COM



SUGARBREW

August 1, 2015

A summer festival with beer, wine and spirits tastings along with live music, food and ice cream!

www.sugarbrew.com

OKTOBERFEST

October 10-11, 2015

Bavarian music, German and American food & beverages; children’s fun center; hay rides; local & regional craft fair; lift rides and more!

www.skisugar.com/oktoberfest

SPECIAL EVENTS

November - end of the season

Spyder Sample Sale

All 2015 and older Spyder samples on sale at 30-60% off retail. Visit the Sports Shop for great buys on all your winter needs.

December 2014 - March 2015

NASTAR

NASTAR is a public racing program that provides recreational racers with the opportunity to compare their ability to the fastest member of the US Ski Team. Nastar races are held every Saturday and Sunday at 12 noon on Oma’s Meadow.

December 12-14, 2014

Pre-Season Ski Clinic

1994 Olympic Gold & Silver Medalist Diann Roffe returns as this year’s celebrity coach. Three days of non-stop individual instruction and attention from accomplished ski racers and certified instructors. Clinic includes a three-day lift ticket, coaching fees, tuning clinic, video analysis, and a scrumptious Saturday night dinner. Daily participation is welcome or for the entire three days.

December 12-14, 2014

SugarFest 2014

1992 Olympic Figure Skating Silver Medalist Paul Wylie will dazzle us with an amazing ice show followed by an on ice skating clinic, a meet and greet session and a chance to hold a real, Olympic silver medal. Consumer ski/snowboard equipment demos, live North Carolina bluegrass music by Boss Hawg, fireworks, preseason adult ski clinic featuring Olympian Diann Roffe, appearances by Sweetie and Sugar Bear, and lodging specials are some of Sugarfest’s fun happenings. If that’s not enough let SugarFEAST entice you. Indulge in a hot chocolate and whip cream bar, a soup safari or North Carolina BBQ.

December 13, 27 / January 3, 10, 31 / February 21 / March 7

Live: Boss Hawg

Enjoy the acoustic sounds of North Carolina High Country bluegrass music from 4:00-7:00pm.

December 12-24, 2014

Santa At Sugar

Santa will be skiing, riding and talking with all the good boys and girls December 12th through December 24th.

December 26, 31 / January 17 / February 14, 28

plus the last day of the season

Live: The Johnson Brothers

The Johnson Brothers, native to Linville, North Carolina plays music from the 70s through today with the main focus on Classic Rock and Oldies from 4:00-6:00pm.

December 31, 2014

New Year’s Celebration

A New Year’s Celebration Mountain Style featuring live music by The Johnson Brothers. The general public is invited, free of charge,

to the torch light parade and fireworks at midnight. A fee as well reservations for the indoor festivities are required and should be made in early December by calling 828-898-4521 x233.

January 6, 2015

Septuagenarian (70 & Older) Party

A party to recognize Sugar’s “Senior Citizen Skiers”. Favors, refreshments, and good company take place at noon in the Last Run Lounge.

January 10, 2015

National Winter Trails Day - Winter Feels Good

The 20th annual National Winter Trails Day is back at Sugar Mountain Resort. The event offers children and adults new to snow sports the chance to try snowshoeing for FREE. Discover the fun and fitness of snowsports. Guided tours are available at 9:00am, 10:00am, 11:00am, 12:00pm, 1:00pm 2:00pm 3:00pm and 4:00pm. The program includes a forty-five minute tour and snowshoe rental. Adult tours are for 12 years or older. Children’s tours are for 8-11 year olds. Sign up at least 15 minutes prior to your tour time at the Ski/ Snowboard School.

February 21 & 22, 2015

USSA /Southern Alpine Racing Association U16-U21 & Masters Championships

The region’s top ski racers compete for limited spots to participate in Eastern Championships. Slalom & giant slalom competition for licensed USSA racers. By invitation only. 9:00am start.



February 26, 2015 until it’s gone

Back Again! Spyder 2016 Sample Sale

2016 Spyder samples are 30% off retail prices only at Sugar Mountain Resort. Quantities and sizes are limited, so come early. Prices you won’t find anywhere else! Spyder is the World’s leading winter apparel company.

March 2, 2015

March Madness

Beginning March 2, 2015 and running through the end of the season, Sugar offers up to 25% savings on lift tickets, rental equipment, and lessons. Restrictions apply.

March 8, 2015

Richard T. Trundy Memorial Sugar Cup Competition

A giant slalom competition for participants with at least an intermediate or above ability level. 100% of the entry fees go to the American Cancer Society in memory of Sugar Mountain’s former Director of Operations, Richard T. Trundy.

March 8, 2015

Sugar Bear’s Birthday Celebration

Join Sugar Mountain Resort’s resident mascot, Sugar Bear and his friends for a fun birthday celebration. Activities include the Great Bear Race, a magic show, special treats, cake and ice cream. For additional details please contact the Sugar Bear Ski School.

March 15, 2015

Easter Egg Hunt

Dress up in your Easter costume and come join Sugar Bear and Sweetie Bear on the slopes in search of prize filled eggs. You may be the lucky winner of a 2015-16 season pass hidden in the grand prize egg! Or be one of three contestants awarded a prize for most creative, imaginative and colorful costume. Valid lift/slope tickets or passes are required for participation. Event is for children 12 and under ONLY and begins at 9:00am at the bottom of the Summit #1 lift. Call for additional details.

May 1 - October 18, 2015

Hiking & Biking Trails Open

May 1 - October 18, 2015

Weddings & Events

Sugar Mountain Resort offers an exceptional wedding experience. Your once in a life-time, mountaintop event will be surrounded by blue skies, green slopes, lots of trees, comfortable temperatures, family, friends and nature the way it was intended. After the “I do’s” delight in a reception crafted to your personal preferences. Full-service reception options from pig-pick’in to white table cloth are available.

For additional details or the latest calendar of events please check our website www.skisugar.com, call 800-Sugar-MT or email us at events@skisugar.com.

Event details subject to change due to weather and other variables.

After all, love is everything! Sugar Mountain Resort is a full ABC permitted facility (beer, wine & liquor). Call 800-SUGAR MT x202 or email weddings@skisugar.com and begin making your wedding plans.

July 4, 2015

Fireworks A Top Sugar Mountain

A spectacular fireworks show sponsored by the Village of Sugar Mountain Tourism Development Authority begins around 9:30pm from Sugar’s 5,300 ft peak. The Summit #1 chairlift will run Saturday, July 4th from 10:00am until 10:00pm.

July 4 & 5, 2015

Fourth of July Sports Shop Sale

This 4th of July we’re opening our ski shop. EVERYTHING in the shop will be on sale. NO EXCEPTIONS! Visit us Saturday, July 4th and Sunday, July 5th only from 10:00am until 6:00pm.

July 4 - September 6, 2015

Weekend Scenic Lift Rides

Chairlift rides run every Saturday and Sunday from 10:00am until 5:30pm. Bring the whole family, a picnic lunch, your mountain bike, or a load of friends and enjoy a breathtaking 45 minute roundtrip lift-ride to Sugar 5,300 foot peak. The majestic scenery is worth it.

July 17 & 18, 2015

BBQ Boot Camp

North Carolina Barbecue Society BBQ Boot Camp & NCBS Certified BBQ Judge Classes are destination events attended by barbecue and food enthusiasts from all over the world. For more information contact www.ncbbqsociety.com.

August 1, 2015

SugarBrew

www.sugarbrew.com

Sample an array of craft, import and domestic beers, spirits and wines. Listen to live music performances by local favorites. Satisfy your appetite with a selection of American summer time food. Enjoy ski-lift rides to Sugar’s 5,300 ft. peak. Take advantage of Sugar Mountain Sports Shop’s winter merchandise sale or purchase your discounted winter season pass. Cheers!

October 10 & 11, 2015

Oktoberfest

www.skisugar.com/oktoberfest

Enjoy the two-day Oktoberfest from 10:00am until 5:00pm in the North Carolina Mountains. The event features live Bavarian music by the Harbourtown Fest band and a live performance by the Valle Crucis Middle School band, German and American food & beverages; children’s fun center; hay rides; local & regional craft fair; lift rides; winter sports shop sale, lodging specials and much, much more.

SUMMER AT SUGAR MOUNTAIN



Mountain air anytime of year is refreshing. You'll find it year round at Sugar Mountain. Besides treating yourself to the comfortable outdoors there's a lot to do on and in the area of Sugar Mountain during the Spring, Summer and Autumn months.

Beginning in early May, Sugar Mountain Resort welcomes guests of all kinds. On foot or on mountain bike come explore the diverse, challenging and beautiful trail system that winds throughout the Village of Sugar Mountain. Trail access is free. For your convenience trail maps can be found in the mailbox located at the base of the Flying Mile Slope.

If up is not your preferred direction of manual travel, chairlift rides are available every weekend beginning the 4th of July weekend and ending Labor Day weekend. The 45-minute roundtrip lift ride will take you to Sugar Mountain's 5,300 ft peak. The views along the way are spectacular and unforgettable.

Sugar Mountain Resort offers an exceptional wedding experience. Your once in a life-time, mountaintop event will be surrounded by blue skies, green slopes, lots of trees, comfortable temperatures, family, friends and nature the way it was intended. After the "I do's" delight in a reception crafted to your personal preferences. Full-service reception options from pig-pick'in to white table cloth are available. After all, love is everything!

What better way to enjoy the cool breezes of the mountains than a round of golf! If it's tennis you're interested in then try one of the six fast-dry surfaced tennis courts. For golf information call 828-898-6464; for tennis call 828-898-6746.

Please respect nature, be responsible, safe and smart. Helmets are required when riding a bike within the Village of Sugar Mountain.

Special Events You Won't Want to Miss!

SugarBrew, held the first Saturday in August is a must attend summer-time festival celebrating the production of craft, import and domestic beers, wines and spirits. Listen to live music performances by local favorites. Satisfy your appetite with a selection of good 'ole American style summer-time food. www.sugarbrew.com

Oktoberfest, held annually, the second weekend in October, brings a touch of Ole Europe to the North Carolina Mountains. An array of activities from 10:00am until 5:00pm make for fun-filled days. www.skisugar.com/oktoberfest

Rain or shine, come experience Sugar's summer festivals!



WINTER VALUE PACKAGES

Enjoy the convenience and affordability of our Winter Value Packages! Get away to the mountains and splendor in the savings on **lodging, lift/slope tickets, rental equipment**, even **lessons** for the whole family – all without the peak-season crowds. You're guaranteed savings of **30-40%**.

Winter Value Packages
now include ALL-DAY tickets!

That's right! Buy your package and you'll receive a multiday ticket good for ALL sessions on the days you choose to ski or snowboard!

BASICS

- Stay 2, 3, 4 or 5 nights / Ski or Snowboard 2, 3 or 4 days

WHEN

- Seven days a week until December 14, 2014 and after March 2, 2015
- Sunday - Thursday from January 5 - February 26, 2015, excluding January 19 & February 16, 2015

See details and WVP Calendar at:
www.skisugar.com/package

- Reservations must be made, and deposit received at least 5 days prior to arrival to receive discount.
- Rates vary between accommodation centers.
- Discounts do not apply on Martin Luther King and President's Day Monday or during holiday period.
- Children 4 & under and seniors 70+ receive complimentary lift/slope tickets, therefore Winter Value Package rates do not apply for kids 4 and under or seniors 70+.
- When renting equipment, you must choose either skis or snowboards. Exchanging equipment is not allowed.
- A valid ID will be required for every adult while at Sugar Mountain Resort to rent equipment and may also be used to validate tickets. Please bring your IDs every day.
- Program not for groups of 15 or more.
- No refunds.



Book Through Our Partners

Resort Real Estate & Rentals
Sugar Mountain Resort Accommodations
www.staysugarmountain.com • 828-898-9746 / 800-438-4555


Sugar Mountain Accommodations Center & Realty
www.staysugar.com • 828-898-9475 / 800-545-9475

Sugar Ski & Country Club
www.sugarmountain.com • 828-898-9784 / 800-634-1320


Best Western Mountain Lodge
www.bestwesternbannerekl.com • 828-898-4571 / 877-877-4553



As easy as 1, 2, 3!

1  Call one of the participating accommodation centers and book your package.

2  When you arrive you'll receive your multiday lift/slope passes when you check in to your lodging.


On your first day of skiing or snowboarding at Sugar Mountain Resort...

3  Do you need rental equipment?

Yes  **No** 

Bring your tickets to the Rental Department and get fitted for your package-included multiday rentals.

You're all set!
Attach your tickets and hit the slopes!

?  Would you like to take a lesson?

Go to Ski School for your Winter Value Package discounted group lesson, private lessons Sugar Bear or Polar Bear.

WINTER VALUE PACKAGES



IMPORTANT, PLEASE READ:

Rates are subject to change without notice. Package rates are per person and include lift/slope ticket, equipment rental & lodging. Weekend Packages are available Friday, Saturday & Sunday, early and late season only. Early and late season Weekday Packages are Monday through Friday and Midseason Weekday Packages are Monday through Thursday only.

Lodging Information:

Lodging policies including cancellation policies will vary between management companies. Packages are subject to availability. Some restrictions may apply. A security deposit for lodging is required and is refundable providing the unit sustains no damages and is left tidy. Pets are not allowed. Lodging rates are based on the rated occupancy for each unit including applicable linen/cleaning fees and taxes, then broken down to show the "per person" cost of packages.

Ski Area Information:

A refundable security deposit for snowboard rentals is required, and is payable to Sugar Mountain Resort at time of rental. Group Lessons are available for an additional \$14 per person at Ski School. Private Lessons are available for \$41 for the first person, plus \$18 for each additional person in Ski School. The children's Sugar Bear and Polar Bear programs are available for an additional \$29, and \$64 per day respectively at Ski School. Lessons, as well as the children's Sugar Bear and Polar Bear programs, are payable to Sugar Mountain Resort with a valid Winter Value Package slope/lift ticket. In lieu of skiing or snowboarding, Winter Value Package guests may use their slope/lift tickets for one tubing session (1 hour 45 minutes) or one ice skating session (1 hour 30 minutes) per day, within their package dates. When renting equipment, you must choose ski or snowboard. Exchanging equipment is not allowed.



30-40% Package Discounts

**The Mountain's Best
Properties at The Area's
Best Prices**

**Located
At
Sugar's
Main
Entrance**



**Sugar's #1
Company in
Customer
Satisfaction**

**Studio to 6 Bedrooms
Condos, Cabins, Chalets
Call for More Information
Book Online Anytime**

**800-545-9475
staysugar.com**

**106 Sugar Mountain Dr.
Sugar Mountain, NC 28604**



www.staysugarmountain.com
828-898-9746 / 800-438-4555



Sugar Mountains oldest rental company with the newest innovations in online bookings. Come stay with the friendliest and cleanest rental company on Sugar Mountain.

Offer 24/7 emergency services.
We have something to fit your budget!
Check out our website!
Discount packages 30% and more.
Some restrictions apply.



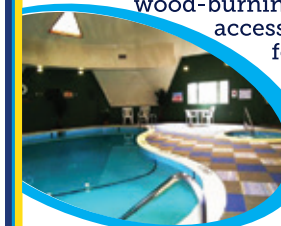
**From our family to yours,
its just sweeter up
here!**



Located at the top of Big Red slope, Sugar Ski & Country Club is your mountain top winter wonderland! Our condominiums are the perfect spot for seasoned skiers and snowboarders while just a short drive or weekend shuttle bus ride to the base lodge for beginners.



Our resort features Efficiency, Loft, One and Two bedroom units sleeping from 2 to 6. The two bedroom units are right around the top of the slope and most have washer/dryers. The smaller units are just a 150-250 yard walk to Big Red. All units have fully equipped kitchens, wood-burning fireplaces, cable TV and access to our onsite Clubhouse featuring an indoor heated pool, sauna and hot tub. During holidays and on weekends, check-in, unload, get your equipment and down the slopes you go!



Sugar Ski is pleased to team up with Sugar Mountain Resort, offering you the best ski package deals you'll find anywhere. Visit us at www.sugarmountain.com for additional information but call us direct to book your ski package as they can only be reserved by phone at 1-800-634-1320.

We look forward to seeing you this winter!!

**1-800-634-1320
www.sugarmountain.com**

Lodging

Save! The following four lodging facilities participate in our Winter Value Packages featured on pages 9-11:

Resort Real Estate & Rentals / Sugar Mountain Resort Accommodations
www.staysugarmountain.com • 828-898-9746 / 800-438-4555

Sugar Mountain Accommodations Center & Realty (Dereka's)
www.staysugar.com • 828-898-9475 / 800-545-9475

Sugar Ski & Country Club
www.sugarmountain.com • 828-898-9784 / 800-634-1320

Best Western Mountain Lodge
www.bestwesternbannerelk.com • 828-898-4571 / 877-877-4553

.....

1902 Turnpike House B & B
828-898-5611 www.1902turnpikehouse.com

Relax and be pampered in our beautifully decorated historical country estate in a landscaped peaceful setting. Private baths, CATV, outside hot tub, complimentary drinks and homemade cookies, full chef prepared mountain breakfast. Minutes to restaurants & ski slopes. AAA 3 Diamond Rating. MC/VISA/DISC/AMEX

Azalea Inn Bed and Breakfast
828-898-8195 / 888-898-2743 www.azaleainnb.com

Banner Elk, NC. The closest B&B to Sugar Mtn where you can walk to village shops and restaurants in downtown Banner Elk. A traditional Bed and Breakfast offering 7 rooms, 2 suites, 3 cottages with private baths, Whirlpool tubs, Fireplaces, Cable TV, and free Wifi.

The Banner Elk Inn B&B, Cottages and Cabins
828-898-6223 www.bannerelkinn.com

407 Main St. East, Banner Elk. Within the Village of Banner Elk, 2 miles from Sugar Mt Resort, near 7 restaurants, easy winter access. An historic B&B Inn, 3 new Cottages, Cabins, full breakfasts, antiques from around the world. Whirlpools, fireplaces, down comforters, soft sheets, Flat screen TV's and free WiFi. Ask about our pet policy. MC/VISA

The Best Western Plus Mountain Lodge at Banner Elk
877-877-4553 www.bestwesternbannerelk.com

A beautiful mountain lodge only minutes from Sugar Mountain. Featuring a new fitness center, free wireless internet, and free hot breakfast. WEEKDAY SKI PACKAGES AVAILABLE includes sleeping room, lift tickets, ski or snowboard rentals, and a welcome gift. Banquet space available with full service catering on-site. MC/VISA/AMEX/NOVS/DINERS

Candlestick Retreat
828-737-9304 www.candlestickretreat.com

Nestled in the heart of the Appalachian Mountains, Candlestick Retreat Center's beautiful surroundings await you! We are a 70 bed facility equipped with a commercial kitchen, game room, full size gymnasium, café and media room. Conveniently located 15 minutes from Sugar Mountain! Affordable rates starting at \$15 a night!

Cornerstone Cabins Of Banner Elk
828-260-2011 / 828-898-3115 www.cornerstonerentals.com

Cornerstone Cabins and Lodge offers the perfect location for your "home away from home" cabin rentals. Fully equipped authentic cabins and lodge located on 9 acres with ponds and streams with easy winter access. When you are making reservations to stay in Banner Elk, be sure to inquire about our packages.

Foscoe Realty Rentals
800-723-7341 / 828-963-8142 www.foscoerentals.com

Centrally located between Boone and Banner Elk, Foscoe Rentals offers Condos, Log Cabins and Vacation Homes featuring hot tubs, mountain views and more! Even the family pet is welcome. Whether it is just the two of you or the whole family start making your memories today with Foscoe Rentals. MC/VISA/DISC/AMEX

Hidden Valley Motel
828-963-4372 www.hiddenvalleymotel.com

Hidden Valley is a small family operated motel in the Foscoe off Hwy 105 about half way between Boone and Banner Elk, North Carolina. 6 Miles to the lodge at Sugar Mtn. All rooms are non-smoking and no pets. Open year round. Please visit our website. MC/VISA/DISC

Smoketree Lodge
800-422-1880 / 828-963-6505 www.smoketree-lodge.com

Located five minutes from Sugar Mtn. Studio, one and two bedroom condos equipped with kitchenettes, cable TV with DVD players and movie rentals. We also have an indoor heated pool, Jacuzzi, sauna, exercise room and game room. There is a stone fireplace in the lobby/common area. MC/VISA/DISC/AMEX

Sugar Hollow Retreat
800-957-1776 www.sugarhollowretreat.com

197 Elk Ridge, Butler TN. Lodge, private cabins, and a conference facility nestled amidst a secluded 300 acres of pristine wilderness beauty. Ideal for individuals and large groups seeking privacy and comfortable accommodations within a serene, relaxing environment. Including a reasonably priced 10 bedroom lodge. Call for special reduced group rates.

Sugar Mountain Lodging
828-898-7800 / 800-858-9663 www.sugarmountainlodging.com

3440-C Tynecastle Hwy, Banner Elk. Vacation Rentals for any season. Efficiency to 6 bedrooms, chalets, and condos. We have something for everyone. SugarTop condos provide spectacular views and access to indoor pool, Jacuzzi, sauna & fitness room. Beautiful rentals within the Village of Sugar Mountain.

Valle Crucis Conference Center
828-963-4453 www.highsouth.com/vallecrucis

The Valle Crucis Conference Center is the perfect site for your ski retreat at Sugar Mountain Ski Resort. We host groups from 12 to 150 in our 5 different buildings. Our rates are low and include everything you need for a perfect ski getaway and include three meals a day, linens, and meeting space. Open Year Round. Cash & Checks only.

Dining



Banner Elk Café
828-898-4040 www.bannerelkcafe.com

324 Shawneehaw Ave S, Banner Elk. The Banner Elk Café serves breakfast, lunch, & dinner in a casual family dining atmosphere. Largest outdoor dining veranda complete with heated seating and live music on weekends. You are sure to find everything you need to satisfy even the pickiest crowd.

Bayou Smokehouse & Grill
828-898-8952 www.bayouSmokehouse.com

Village Shops, Downtown Banner Elk. Texas and Cajun cuisine plus Burgers, Wings, Ribs and more. Pool table, Buzztime Trivia, satellite TV's. Serving Full Menu late daily. All ABC Permits. The General Store offers craft Beer, Wine, Hot Sauces, t-shirts and gifts. See the Bayou website and FaceBook page for more info. Open at 11:30am daily. MC/VISA

Bella's Neighborhood Italian Restaurant
828-898-9022 www.bellasofbannerelk.com

3585 Tynecastle Hwy. 184 Banner Elk Food Lion Shopping Center. Located in the shops of Sugar Mountain Village across from Food Lion. Serving homemade pizzas, pasta, seafood, veal & chicken parm. Simply great food! New banquet room available for large gatherings. All ABC permits. MC/VISA

The Lodge Espresso Bar
828-898-3444 www.bannerelkcafe.com

119 Central Way SW, Banner Elk. The Lodge Espresso Bar & Eatery offers gourmet coffees, Latte's, smoothies, pizza, pasta, salads, wraps, and homemade desserts. Relaxing environment cozy fireplace with sofas to relax and read or sit on the heated deck complete with big screens to keep up with sporting events. Live Music on the heated deck.

Sorrentos Bistro
828-898-5214 www.sorrentosbistro.com

Located in corner of the Village shops in Banner Elk. Serving gourmet pastas, fresh seafood, chicken and pizza in the High Country. The best homemade hand tossed pizza. Large parties welcome. Bring your lift tickets for 10% off, must be same day tickets. Open Daily for lunch at 11:00am and dinner starting at 4:00pm. MC/VISA/DISC/AMEX

The Italian Restaurant
828-733-1401

Intersection of 221 & 181, Pineola; Family owned. Specializes in homemade pizza, pasta, calzone, stromboli and hot sandwiches. Simply great food is to be found in mountains of North Carolina! Made fresh daily. Beer/wine available. All ABC Permits. MC/VISA/AMEX/DISC

Shopping and Activities



Alpine Ski Center
828-898-9701 / 800-854-6532 www.alpineskicenter.com

At the entrance to Sugar Mtn in Banner Elk. Ski and Snowboard Rentals, Everything you need to stay warm and comfortable on the slopes. Great service, top brands, great selection, 8:00am - 11:00pm in season, open 7 days. MC/VISA/AMEX/DISC

Edge of the World Snowboard Shop
828-898-9550 www.edgeoworld.com

2 miles from the entrance to Sugar Mtn. in the middle of downtown Banner Elk. We are a family owned and run by snowboarders SINCE 1981. Fully equipped to handle any tuning or repair need. We offer the best snowboard brands, apparel, accessories, rentals, repairs and tuning.

Eseeola Spa
828-737-9500 www.eseeolaspa.com

34 Dogwood St, Linville. The Spa at Eseeola Lodge is located in Linville - a full service day spa and salon offering facials, massages, signature face and body treatments, and day packages. Our spa boutique offers a full line of Image Skincare, luxurious throws, robes, and aromatherapy products. Call today!

Extreme Snowboard & Ski
828-898-7669 www.extremenc.com

Directly across from Sugar Mtn. Top quality retail products, world class snowboard and ski repair, and a computer automated rental system to get you on the slopes fast! We also offer whitewater rafting and ripboarding in the summer months. Winter: 8:00am - 11:00pm Summer 9:00am - 5:00pm. MC/VISA/AMEX

High Mountain Expeditions
828-898-9786 www.highmountainexpeditions.com

Great whitewater trips, Nolichucky River class 3 & 4 rapids, the best whitewater in the area, Watauga River family rafting at its best, 1/2 day of great fun on the river. All river trips include transportation, lunch & a guide in every raft. Tubing on the New River, Spend an afternoon floating down 1 of the oldest rivers in the world. 24th season running.

Ski Country Sports
828-898-9786 www.skicountrysports.com

(across from Sugar Mtn main entrance); Snowboard & ski specialist, Burton, North Face, Bogner, Nordica, Spyder, Volkl, K2, ski & snowboard rentals. Group rental rates available, reserve equipment online. HOURS: 8:00am - 11:00pm daily. MC/VISA/AMEX

Sugar Creek Ski & Snowboard Rentals
828-898-4367 www.sugarcreekskirentals.com

Located at the entrance to Sugar Mountain Resort. Best and newest in ski and board rental equipment, entry level, performance and demo packages available. clothing rental also available. Large selection of everything you need to stay warm and comfortable on the slopes. Group rates available on request. 8:00am - 11:00pm daily MC/VISA/DISC

Sugar Mountain Sports Shop
828-898-4521 www.skisugar.com/sportsshop

Conveniently located in Sugar Mountain Ski Resort's Base Lodge. It features the finest in ski, snowboard and leisure apparel. The 1,800 square foot Shop also offers a large variety of accessories, souvenirs and gift items for the entire family.

Sugar Mountain Resort is committed to promoting safety. During every session certified ski and snowboard patrol are on the slopes assisting and encouraging skier/snowboarder safety. Please respect each others space and speed. To ensure that your trip is both enjoyable and safe please read the following safety guidelines and follow them as you ski and snowboard.

YOUR RESPONSIBILITY CODE

Skiing/snowboarding can be enjoyed in many ways. At ski areas you may see people using alpine, snowboard, telemark, cross country or other specialized equipment, such as that used by disabled or other skiers/snowboarders. Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing/snowboarding that common sense and personal awareness can help reduce. Observe the code listed below and share with other skiers/snowboarders the responsibility for an overall great experience.

- 1. Always stay in control, and be able to stop or avoid other people or objects.
- 2. People ahead of you have the right of way. It is your responsibility to avoid them.
- 3. You must not stop where you obstruct a trail, or are not visible from above.
- 4. Whenever starting downhill or merging into a trail, look uphill and yield to others.
- 5. Always use devices to help prevent runaway equipment.
- 6. Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
- 7. Prior to using any lift, you must have the knowledge and ability to load, ride and unload safely.

KNOW THE CODE. IT'S YOUR RESPONSIBILITY.

This is a partial list. Be safety conscious.



Be advised that all poles and / or flags, signage and covers on equipment or objects or other forms of marking devices are used by the ski area to inform you of the presence or location of a potential obstacle or hazard. These markers are no guarantee of your safety and will not protect you from injury. It is part of your responsibility under the Skier's Responsibility Code to avoid all obstacles or hazards, including those that are so marked.

The Sugar Mountain trail-rating system compares the degree of difficulty of each individual trail with the other trails at Sugar Mountain ONLY. Be familiar with the general terrain at Sugar Mountain Resort. Specific trail designations at other ski areas do not parallel the degree of difficulty of the trail at Sugar Mountain carrying the same rating.



Officially endorsed by:
NATIONAL SKI AREAS
ASSOCIATION

NORTH CAROLINA'S SKIER SAFETY ACT

- A skier and / or passenger shall have the following responsibilities:
- 1. To know the range of the skier's abilities to negotiate any ski slope or trail and to ski within the limits of such ability;
 - 2. To maintain control of the skier's speed and course at all times when skiing and to avoid other skiers and obvious hazards and inherent risks including variations in terrain, snow, or ice conditions, bare spots and rocks, trees and other forms of forest growth or forest debris;
 - 3. To stay clear of snow grooming equipment, all vehicles, pole lines, lift towers, signs, snow making equipment, and any other equipment on the ski slopes and trails;
 - 4. To heed all posted information and other warnings and to refrain from acting in a manner which may cause or contribute to the injury of the skier or others;
 - 5. To wear retention straps, ski brakes, or other devices to prevent runaway skis or snowboards;
 - 6. Before beginning to ski from a stationary position or before entering a ski slope or trail from the side, to avoid moving skiers already on the ski slope or trail;
 - 7. To not move uphill on any passengers tramway or use any ski slope or trail while such person's ability to do so is impaired by the consumption of alcohol or by the use of any narcotic or other drug or while such person is under the influence of alcohol or any narcotic or any drug;
 - 8. If involved in a collision with another skier or person, to not leave the vicinity of the collision before giving his name & current address to an employee of the ski area operator, a member of the ski patrol, or the other skier or person with whom the skier collided, except in those cases when medical treatment is required; in which case, said information shall be provided as soon as practical after the medical treatment has been obtained. If the other person involved in the collision is unknown, the skier shall leave the personal; identification required by this sub-section with the ski area operator;
 - 9. Not to embark upon or disembark from a passenger tramway except at an area that is designated for such purpose;
 - 10. Not to throw or expel any object from a passenger tramway;
 - 11. Not to perform any action that interferes with the operation or running of a passenger tramway;
 - 12. Not to use such tramway unless the skier has the ability to use it with reasonable safety;
 - 13. Not to engage willfully or negligently in any type conduct that contributes to or causes injury to another person or his properties;
 - 14. Not to embark upon a passenger tramway without the authority of the ski area operator;
 - 15. If using freestyle terrain, to know the range of the skier's abilities to negotiate the terrain and to avoid conditions and obstacles beyond the limits of such ability that a visible inspection should have revealed.

March Madness rates are marked in blue and start March 2, 2015 and run until the end of the season.

SKIBOARD RENTALS: \$15 (11) per day with ID.

HELMET RENTALS: Adults: \$10 (8) for Full Day & Twilight sessions, \$6 (5) for Half Day & Night sessions; Children (11 & under): \$5 (4) for Full Day & Twilight sessions, \$3 (2) for Half Day & Night sessions. Rates apply seven days a week.

RENTAL INSURANCE: Optional \$5 per set covers broken equipment but not lost or stolen equipment.

TUBING (page 4): Rates are \$25 per midweek session, \$30 for weekends and holidays. Sessions are 1 hour 45 minutes.

ICE SKATING (page 4): Midweek/non-holiday: \$15 per session, weekends/holidays: \$20. Sessions are 1 hour 30 minute.

MIDWEEK LEARN TO SKI/SNOWBOARD SPECIAL (page 5): For ages 8 & up. The Learn to Ski Package is \$64 (48), the Learn to Snowboard Package is \$79 (59).

NASTAR RACES (page 4): All races are subject to weather and slope conditions. \$6 per person, \$4 per minor, \$2 per rerun.

SKI/SNOWBOARD SCHOOL RATES: Professional Ski Instructors of America (PSIA) and American Association of Snowboard Instructors (AASI) member schools use the American Teaching System. Group and private lessons available hourly from 9:00am to 3:00pm and at night from 6:00pm to 8:00pm daily. All lessons subject to instructor availability. Group lessons are for skiers & snowboarders 8 years old and up and are \$24 (18) per person for one and a half hours of instruction. Private lessons are one hour and are \$58 (44) for the first person, and \$24 (18) for each additional person included in the same lesson.

SUGAR BEAR SKI & POLAR BEAR SNOWBOARD SCHOOL (page 4): For kids ages 5-10 for skiing, and 7-14 for snowboarding.

	Midweek / Non-holiday	Weekend / Holiday
Sugar Bear Full Day	\$87 (65)	\$93 (70)
Sugar Bear Half Day	\$66 (50)	\$70 (53)
Polar Bear Full Day	\$137 (103)	\$143 (107)
Polar Bear Half Day	\$86 (65)	\$90 (68)

SNOWSHOE GUIDED TOURS (page 4): Operating out of the Ski/ Snowboard School building, snowshoe tours are 1 hour each and are \$25 (19) per person, including snowshoe rental.

SPECIAL RATES: Upon approval children 4 and under qualify for a free slope/lift pass (does NOT include rental equipment and lessons), obtained only in Ski School or the Administration office. The child must be present and accompanied by a ticketed adult or have a lesson voucher. College Student rates available to NC & TN students on non-holidays, Monday through Thursday. Student discounts not available on January 19 or February 16. Military rates available daily. Dated ID's required.

LIFT / SLOPE TICKET RATES (March Madness rates in blue)

Weekend & Holiday*	Adults 12+	Child 5-11
Full Day	\$70 (53)	\$47 (35)
Half Day	\$54 (41)	\$35 (26)
Twilight	\$70 (53)	\$47 (35)
Fri, Sat & Holiday* Nights	\$34 (26)	\$26 (20)
Weekday, Non-Holiday*	Adults 12+	Child 5-11
Full Day	\$42 (32)	\$33 (25)
Half Day	\$32 (24)	\$21 (16)
Twilight	\$42 (32)	\$33 (25)
Sun-Thurs Nights	\$26 (20)	\$21 (16)

- Tickets are sold on a session by session basis.
- Full Day tickets go on sale at 8:00am and may also be purchased the night before from 8:00 to 9:00pm in the Rental Department. Twilight & Half Day tickets available at 12:00pm, Night tickets available at 5:00pm.
- Session times are Full Day: 9:00am-4:30pm, Half Day: 12:30-4:30pm, Twilight: 12:30-4:30pm & 6:00-10:00pm, Night: 6:00-10:00pm

SKI RENTAL RATES (March Madness rates in blue)

Weekend & Holiday*	Adults 12+	Child 5-11
Full Day	\$30 (23)	\$20 (15)
Half Day	\$24 (18)	\$16 (12)
Twilight	\$30 (23)	\$20 (15)
Night	\$22 (17)	\$16 (12)
Weekday, Non-Holiday*	Adults 12+	Child 5-11
Full Day	\$22 (17)	\$14 (11)
Half Day	\$17 (13)	\$11 (8)
Twilight	\$22 (17)	\$14 (11)
Night	\$17 (13)	\$11 (8)

SNOWBOARD RENTAL RATES (March Madness rates in blue)

	Full Day & Twilight	Half Day & Night
Weekend & Holiday*	\$39 (29)	\$28 (21)
Weekday, Non-Holiday*	\$37 (28)	\$26 (20)

- ID's required for all rental equipment.
- There is a \$400 deposit (cash or credit card), payable in the snowboard shop, for all snowboard rentals.

*Holiday: Thursday, December 18, 2014 through Thursday, January 1, 2015

IMPORTANT: Your lift ticket is non-refundable and non-transferable. The Resort does not assume any responsibility for lost lift/slope passes. No replacements. Everyone must have a valid lift/slope ticket at all times to enter any slope system. No grace period at Sugar Mountain ski area. Management reserves the right to revoke ticket for misconduct. All prices and policies subject to change without notice.



SUGAR MOUNTAIN RESORT, INC.
PO Box 369 • 1009 Sugar Mountain Drive
Sugar Mountain, NC 28604
Office: 828-898-4521
1-800-SUGAR MT (784-2768)
www.skisugar.com

HOURS OF OPERATION

DAY SESSION: 9:00am - 4:30pm	Christmas Eve: 9:00am - 4:30pm
TWILIGHT SESSION: 12:30 - 10:00pm (Lifts closed 4:30 - 6:00pm)	Christmas Day: 12:00 - 10:00pm
NIGHT SESSION: 6:00 - 10:00pm	TUBING: 10:00am - 10:00pm
HALF DAY SESSION: 12:30 - 4:30pm	ICE SKATING: 10:00am - 10:00pm

SUGAR MOUNTAIN RESORT

skiing / snowboarding / tubing / ice skating / snowshoeing

2014-2015

